



# USW FAMILY and COMMUNITY EDUCATION FUND (FCEF) APPLICATION FOR PROJECT FUNDING

**Which District is the request coming from?**

District 3

District 5

District 6

National

**Preferred language of correspondence:**

English

French

**Please check the box beside the applicable group making the request and provide the information required:**

Local Union

District or CNO

Other: \_\_\_\_\_

**Contact Person Information**

Name (print): A. Steelworker

Role held in USW: Local President Telephone: (555) 555-5555

Email: asteelworker@steelworkermail.ca

Where applicable please specify:

Local #: 0000 Local's Telephone: (555) 555-5555

Local mailing address: 

1 Sample St. Samletown, ON A1A 1A1
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President's Name: A. Steelworker Telephone: (555) 555-5555

President's Email: asteelworker@steelworkermail.ca

Staff Rep's Name: D. Staff-Rep

### Project Details

Name of the project: Promoting Steelworker Bilingualism and Family Language Learning

Amount of funding requested: \$15,228.90

*Note that the Family and Community Education Fund is unable to fund charitable donations or the purchase of assets for your local.*

When will the project take place? January – June of this year

Where will the project take place? Online and at our union hall

Who is the target audience? USW members and their families, including NextGen

How many people do you expect to participate in this project? 15

The project must fit at least one of the Fund's theme areas. Check all that apply:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Supporting Steelworker Families                | <input checked="" type="checkbox"/> Promoting the USW in the Community          |
| <input checked="" type="checkbox"/> Supporting and Engaging <b>Young</b> Activists | <input checked="" type="checkbox"/> Supporting and Engaging <b>New</b> Activist |

We have resources to support you as you plan and host your project!

Would you like additional support with (check all that apply):

- Planning your project
- Developing partnerships with others inside our union and/or community
- Carrying out your project
- Reporting on and evaluating your project
- Other: \_\_\_\_\_

Describe your project:

Our workplace, like USW, is bilingual and many of our community members speak French. Our members that do not know both languages would like to learn French to strengthen union solidarity and to speak with French-speaking Steelworkers siblings, community members and people at work.

Having French skills will also help members secure better-paying jobs in our workplace and allow those with children in French immersion to support their kids with their schooling.

We are proposing paying for three levels of French as a second language community college classes for our members.

Five spots will be reserved for USW NextGen members 35 years old and under, who, in learning French, will be able to build relationships with French-speaking USW siblings, clients and family and friends and gain access to higher-level opportunities in our local, USW and our workplace.

Five spots will be open to members of our local who are 36 years old and older, and these five can each bring one family member/friend to class with them.

In total, 15 people connected to USW will participate in French classes from beginner to advanced and will have the opportunity to practice speaking French together.

Explain how your project fits the selected theme area(s) (if necessary, attach additional pages):

Our project connects to all of the Fund's themes because: related to supporting new and young activists, it reserves spaces for NextGen members and promotes, through language learning, solidarity between French and English-speaking workers and participants' deeper engagement in USW as a bilingual union; related to promoting USW in the community, it reserves spots specifically for Steelworker friends/families/neighbours to participate and in so doing, learn more about USW; and related to supporting Steelworker families, it promotes lifelong learning and includes members' family members as participants, including their children.

All Fund projects must have an active learning component. Your active learning component must be more than just handing out flyers on a topic or having a table with resource materials available to attendees. It could be a formal workshop like "You and Your Union." Active learning components could include activities that: increase participants' knowledge of your Local, workers' rights, and social justice; and/or promote general interest learning, for example members learning French with their USW siblings and family members. Are you unsure if your proposed project has an educational requirement? Call or email us for help!

Please describe the educational component of your project:

Participants, in their French classes, will learn a new language through firsthand experience. They'll also further expand their communication skills by practicing together.

The French instructors will teach participants some labour- and union-specific vocabulary too, so we will be able to better communicate with our French-speaking Steelworkers siblings and share, in French, with our kids (who are learning French) what we do as Steelworkers.

Provide an outlined budget for the project (if necessary, attach additional pages). Visit [Tips for Applicants](#) on our website for a sample budget template:

This project has a budget range that depends on participants' level of skill. 15 people will participate. Three classes (beginner, intermediate, advanced) are available. Some may participate in all classes, some may drop off. If there is drop off, we will fill spots with other members. Books must be bought for each level of class.

Each course costs \$298.42.  $\$298.42 \times 3 \text{ courses} = \$895.26/\text{person}$ .  
Each course level book costs \$40.  $\$40 \times 3 \text{ courses} = \$120/\text{person}$ .  
 $\$895.26 \text{ course fee} \times 15 \text{ participants} = \$13,428.90$ .  
 $\$120 \text{ book fee} \times 15 \text{ participants} = \$1,800$ .

Total if each person does three classes: \$15,228.90.

If each person only does one class:  
 $\$298.42 \times 15 \text{ people} = \$4476.30$   
 $\$40 \text{ book fee} \times 15 \text{ participants} = \$600$   
Total if each person does one class: \$5076.30

We are requesting up to \$15,228.90.  
The community college will not give us an organizational discount on classes.

How will you let members and the community know about your event and how will you promote the United Steelworkers? Note that successful applicants will receive digital FCEF logos to include in their promotional materials:

We will advertise this opportunity to our members through a local union-wide email and on our Facebook page. We will state that that this opportunity is thanks to the FCEF and USW and we will include the Fund's logo.

Spots will be first come, first served, though we will protect the spaces saved for NextGen members and members' families/friends to ensure these do not go to people who are not eligible. In the classes, we'll promote USW with flyers and by learning union and Steelworker-specific vocabulary in French.

We are thinking about having Zoom and/or French conversation practice groups at our union hall but this is difficult to plan because we work on shifts. If we do this, we will advertise this opportunity to everyone (including those not participating in our classes) to take part using both email and Facebook. This is one more way to promote Steelworkers in the community, as members' family and friends can also attend these practice groups.

What is the intended outcome and how will you know this project was a success?

We want to help our members learn French with their union siblings, family and friends. This project will be a success if members and their family/friends complete the courses and practice with one another, especially if they identify feeling more confident with speaking, writing, and understanding French. This opportunity will help our members better communicate with French-speaking USW siblings at union events like conferences and may even help them get bilingual positions within USW and our workplace.

## CONDITIONS OF FUNDING

In the event that this application for funding is approved, the following conditions must be met within 30 days of the completion of the project, otherwise funds could be withheld or repayment required:

- Provide copies of expenses incurred (E.g., receipts, invoices, memos, etc.)
- Provide digital copies of a minimum of 5 pictures taken during the event
- Write a full report outlining the activity. The report can be sent by email and should include some of the following:
  - Number of participants
  - Whether or not the project met its objectives, and how
  - Positive elements and/or obstacles encountered
  - Feedback from participants and/or organizers
  - How you could build on this project's positive results

Signature of Local president, other elected officer or staff representative responsible for sponsoring this project:

A. Steelworker

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*Name Print*

01/20/2021

*Date*

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*Signature*

President, USW Local 0000

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*Title*

Send this application form by one of these methods:

Email: [FCEF@usw.ca](mailto:FCEF@usw.ca)

Fax: Attention FCEF at (416) 482-5548

Mail: FCEF, c/o USW Canadian National Office, 800-234 Eglinton Ave. E., Toronto, ON M4P 1K7

